OCTOBER 2024 DATA SUMMIT

Hyatt Regency Orange County, CA

October 16-17, 2024

PESC®

PESC

OCTOBER 2024 DATA SUMMIT

CHRISTOPHER HUANG

BOARD VP FOR IT, AACRAO / ASSOCIATE VICE CHANCELLOR AND REGISTRAR, PURDUE UNIVERSITY FORT WAYNE

AACRAO Technology Initiatives & Updates

THURSDAY, OCTOBER 17, 2024

Research-Informed Practitioner Association since 1910

Our Member Community includes:

2300+ ***Institutions***

15,000+ ***Professionals***

40+ ***Countries***

- Education & Professional Development
- Advocacy, Research & Policy
- Training & Consulting
- Thought Leadership & Guidance

AACRAO Strategic Plan and Goals

OCTOBER 2024 DATA SUMMIT

1. **Advance the knowledge and understanding** of the complex and critical **professions engaged in enrollment and academic services**, a key component of institutional and learner success.
2. **Foster a culture of innovation and scholarship** through empirical research that produces best practices for institutional and learner success.
3. Be the **premier provider of accessible and credentialed career pathways** to demonstrate competencies in the professions engaged in enrollment and academic services.
4. **Reimagine engagement and community**, through both digital and in-person modalities, for the membership of diverse professionals who have a variety of roles and complex responsibilities.
5. **Develop and lead strong advocacy coalitions** to benefit the advancement of higher education, higher education policy, and the learners we serve.

Hyatt Regency Orange County, CA
October 16-17, 2024

PESC

OCTOBER 2024 DATA SUMMIT

AACRAO is working to help you meet the challenges facing Higher Education

- Changing Demographics & Declining Enrollment
- Negative public perceptions & polarized politics
- Increasing regulatory pressures
- Demand for skills-based & competency-based credentials
- Increase in non-institutional providers
- Dynamic technical landscape
- Well-being & mental health of learners, staff and faculty

PESC

Hyatt Regency Orange County, CA
October 16-17, 2024

What is Learning Mobility?

The work of the AACRAO professions.

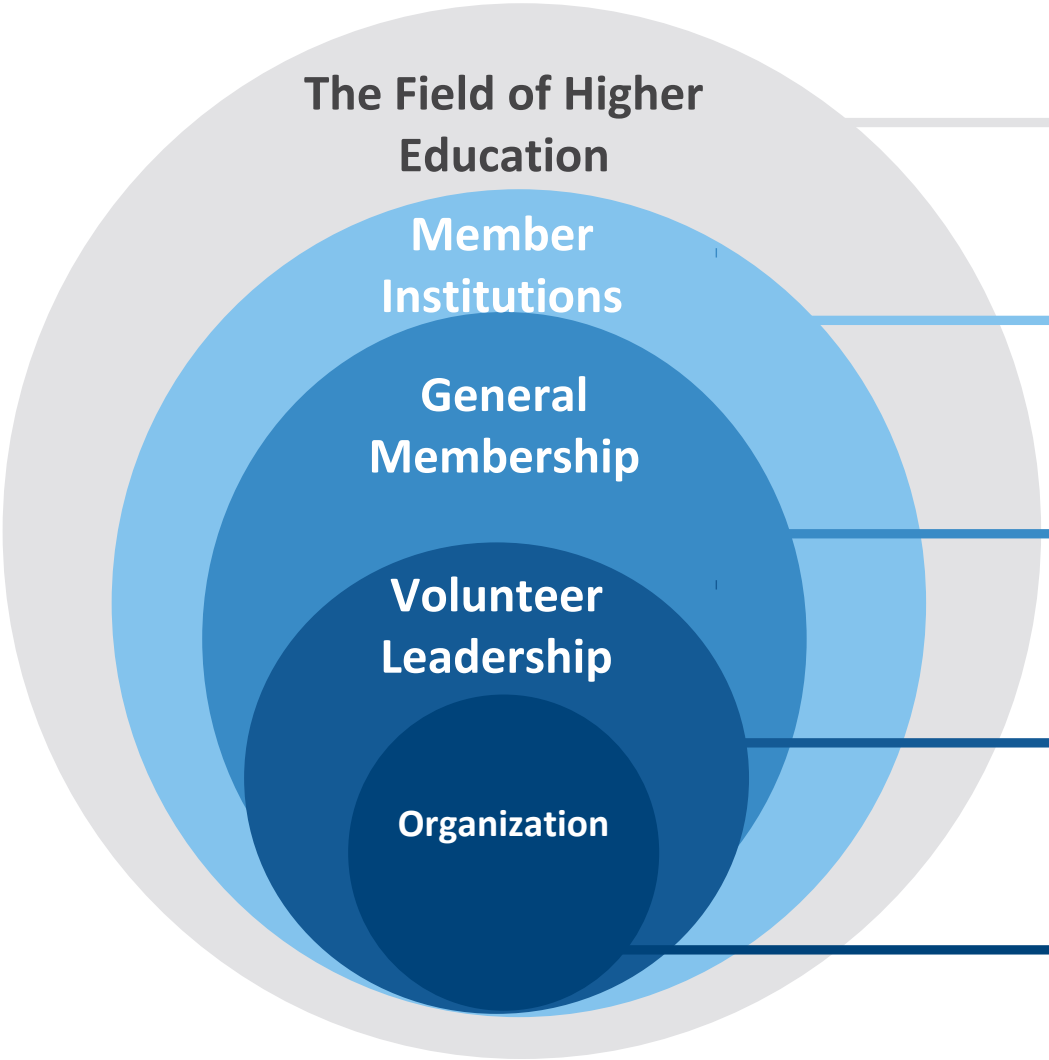
Equitable Outcomes

Interoperability & Open Standards

Learner-Centered

Value of Higher Education

AACRAO areas of influence



*Influences **the field of higher education** through fostering Learning Mobility innovation, scholarship, and advocacy*

*Supports **2.3K+ member institutions** to create spaces for exchanging knowledge and resources*

*Serves and champions **15.5K+ members** in their professional development through trainings and other learning opportunities*

Is led and supported by a set of members serving on the Board, caucus and committee leadership, and other opportunities

*Possesses an **internal staff of 36 people** that works directly with member institutions, members, and others in the field of higher education*

Learning Mobility: Projects in the Pipeline

Evolution of the record

- CLR /LER implementation projects
- Mapping skills & competencies to learning outcomes
- Digital Wallets

Transfer & Recognition

- Equitable policies and practice
- Credit for Prior Learning
- Non-credit to credit pathways
- Accreditation & Transfer
- Transfer designation
- Dual Enrollment
- International Mobility & EDGE

Common language & shared principles

- Nomenclature Committee
- Ecosystem Principles Framework
- Accelerator & Infuse grants
- Coalition building
- GR/ Advocacy Efforts
- UNESCO projects

Technology

- Re-engaging with SIS vendors
- Engagement with Standards Bodies
- National Technology Audit
- Common Good infrastructure
- Global Digital Record Ecosystem

Preparing Members

- Designing curricula
- Updating the C&P framework
- Convergence
- Reimagining the Tech/Transfer meeting
- Updating publications
- Development of Admissions & EM Use cases and guidance

AACRAO

The AACRAO Exchange Innovative Credentials Community connects higher education professionals to learn from each other, share insights and best practices, and support the development and implementation of digital credentials.

AACRAO & Innovative Credentials

Projects and Partnerships

- Alabama Talent Triad
- Tennessee CTC digital wallet
- Southeastern Interstate Credential Collaborative
- Accelerator project
- Infuse project

AACRAO & Innovative Credentials LER Accelerator

- 1EdTech Consortium
- American Association of Community Colleges (AACC)
- American Association of Collegiate Registrars and Admissions Officers (AACRAO)
- American Association of Colleges and Universities (AAC&U)
- American Council on Education (ACE)
- Association for Institutional Research (AIR)
- Competency-Based Education Network (C-BEN)
- Digital Credentials Consortium (DCC)
- Educause
- National Academic Advising Association (NACADA)
- National Association of Colleges and Employers (NACE)
- UPCEA

Draft Only

Levels of Credential Data Functionality

This chart maps the enhanced capability of digital credentials to accurately represent and verify skills through the use of organized, machine-readable data. This functionality allows for seamless integration across various educational and workforce platforms, ensuring that credentials are interoperable, transparent, and reliable. By leveraging structured data, digital credentials can be more easily scaled and applied in diverse contexts, improving their effectiveness and equity in recognizing and validating individual achievements.

AACRAO

OCTOBER 2024 DATA SUMMIT

CONVERGENCE

Credential Innovation in Higher Education

SEPT 29–
OCT 1, 2025
Washington, DC
#credovation

UPCEA
AACRAO
A Joint Presentation

AACRAO

Hyatt Regency Orange County, CA
October 16-17, 2024

PESC

Ecosystem Principles work/ Statement? (working very draft concept paper - examples of principles statements)

- Collaborative
- Designed for All Users
- Interoperable
- Skills-based
- Privacy and Security
- Individual Agency
- Identify, Authorization, Authentication
- Survivable

AACRAO

AACRAO Technical Advisory Council

The purpose and charge of the AACRAO Technical Advisory Council are as follows:

Purpose:

- To provide expertise and guidance to AACRAO in navigating the complex landscape of digital learner records in higher education.
- To ensure that best practices are identified and implemented to protect students' data privacy and security, particularly in the context of learning mobility inside and outside of the higher education business space.
- To address the technical and psychological barriers hindering the realization of an inclusive data exchange ecosystem in the US.

AACRAO Technical Advisory Council

- Chris Huang, *Purdue University Fort Wayne*
- Brenda Schumann, *The University of Texas at Austin*
- Insiya Bream, *University of Maryland Global Campus*
- Mark McConahay, *AACRAO*
- Monterey Sims, *University of Phoenix*
- Sherri Braxton, *Bowdoin College*
- Shefali Dhar, *University of Georgia*
- Shelby Stanfield, *AACRAO Honorary Member*
- Thomas Black, *AACRAO Honorary Member*
- Darin Hobbs, *Western Governors University*
- Margo Landy, *San Francisco State University*
- Keisha Campbell, *Morgan State University*
- Matt Bemis, *University of Southern California*

OCTOBER 2024 DATA SUMMIT

AACRAO Consulting is recognized as the only non-profit organization committed to serving higher education to improve enrollment and student success. Our team of over 60 higher education experienced consultants provide the following services customized to meet your institutional needs:

- SEM Readiness Review
- Strategic Enrollment Management Planning
- Registrar's Office Review
- Admissions Office Review
- Holistic/Equity Admissions
- Interim Leadership
- Transfer Practices Review
- Technology Maximization
- Recruitment and Marketing Review and Planning
- Retention and Student Success Review and Planning
- Comprehensive Learner Record / Learning and Employment Record Implementation
- Mentorship/Coaching

AACRAO Consuling offers a Speakers Bureau for Opening/Closing Keynotes and Half or Full Day Workshops. Learn more at aacrao.org/resources/speakersbureau.

CONTACT AACRAO CONSULTING TODAY
TO DISCUSS YOUR NEEDS AND RECEIVE A FREE ESTIMATE

AACRAO.ORG/CONSULTING CONSULTING@AACRAO.ORG (202) 355-1056

AACRAO CONSULTING
Leading Solutions for Higher Education

Hyatt Regency Orange County, CA
October 16-17, 2024

PESC

AACRAO Productions

PODCASTS

An AACRAO podcast that serves to educate, amuse and inspire professionals in college admissions and enrollment management

Entertaining and enlightening, this AACRAO podcast focuses on the roles, responsibilities, and rigmarole of a registrar's office.

An AACRAO podcast hosted by three professionals discussing the intersection of DEI, Higher Education, and the personal impact of these topics. Join the presenters for an in-depth and personal look at the current landscape.

Learn about transfer efforts from experts across the nation and gain insight into the collaborations that are vital for transfer success.

NEWSLETTERS

AACRAO CONNECT

AACRAO's bi-weekly professional development e-newsletter

AACRAO TRANSCRIPT

AACRAO's weekly e-newsletter delivering policy and industry news

MEMBER LOGIN REQUIRED

BLOGS

EYE ON RESEARCH
A monthly commentary on AACRAO Research and relevant topics in Higher Education research.

SEMANTICS
The latest news from AACRAO consultants serving institutions across the nation and the world.

Upcoming AACRAO Meetings

OCTOBER 2024 DATA SUMMIT

THE GDN NETWORK | OCTOBER 7 - 9, 2024 SAN DIEGO CONFERENCE

HOSTED BY AACRAO

SAVE THE DATE:
OCT 29-31
OSLO, NORWAY
at the Grand Hotel Oslo

AACRAO

Hyatt Regency Orange County, CA
October 16-17, 2024

PESC

OCTOBER 2024 DATA SUMMIT

JOIN THE CONVERSATION

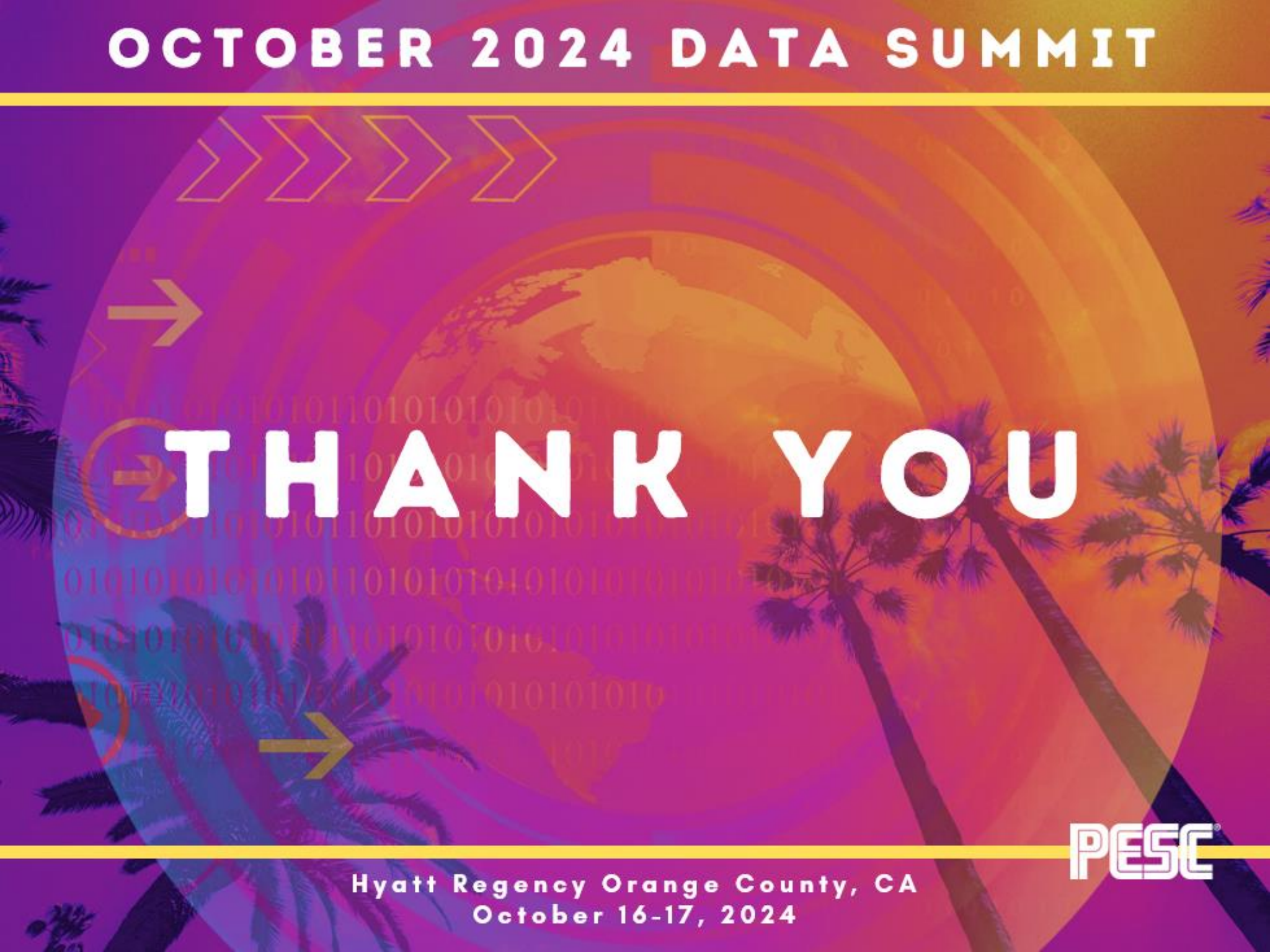
JOIN NOW

@aacrao

Hyatt Regency Orange County, CA
October 16-17, 2024

PESC

OCTOBER 2024 DATA SUMMIT



PESC

Hyatt Regency Orange County, CA
October 16-17, 2024

Contact Information:

Chris Huang - cyhuang@pfw.edu

Mike Simmons - simmonsm@aacrao.org